

ACCESSIBLE ARCHIVES, INC. TO BECOME COUNTER COMPLIANT

Malvern, PA (June 17, 2008) - ***Accessible Archives, Inc.***, a publisher of electronic *full-text searchable* historical databases of 18th and 19th century American newspapers, periodicals and county histories has announced that it has undertaken to become fully COUNTER compliant by 2009.

Long recognized by leading academics and institutions around the globe as a premier source for colonial and early American information, ***Accessible Archives*** is keenly aware of the increasing need for institutions to measure the value return of their purchased online content. They therefore have turned to the COUNTER usage statistics standard as the answer for this purpose. Established in 2002 by publishers, librarians and vendors, Project COUNTER provides a consistent, comparable and credible standard for counting and reporting usage of online resources. COUNTER has become the standard for usage statistics and is utilized each month by thousands of librarians. Complete information on Project COUNTER may be found at: www.projectcounter.org

In discussing this latest enhancement at ***Accessible Archives*** Rob Nagy, Sr. VP of Sales and Marketing, stated, "We are delighted that work is now underway to provide COUNTER compliant usage for our subscribers. This is a very exciting step for us and our ongoing efforts to respond to our users' needs."

John Ganly, Assistant Director for Collections at the New York Public Library's Science, Industry and Business Library, commented on this development: "COUNTER compliant reports are extremely important to us, and we are delighted to learn that ***Accessible Archives*** has begun working toward providing this capability. We are looking forward with anticipation to beginning to receive the reports."

BETA Test

Accessible Archives will begin developing COUNTER reports during the latter part of 2008 and plans to make them available to libraries during the first quarter of 2009 with data going back to 1st Jan 2009. As part of this exercise they plan to form a virtual BETA test group who will gain early access to the reports and provide feedback on ease of access and usability. The time commitment will total just a few hours. ***Interested parties are invited to contact Rob Nagy directly.***

About Accessible Archives Inc.

Founded in 1990, ***Accessible Archives*** utilizes computer technology to provide vast quantities of archived historical information previously available only in microformat. Diverse primary source materials reflecting broad views across American history and culture have been assembled into comprehensive databases. Developed by

dedicated instructors and students of Americana, these databases allow access to the rich store of materials from leading books and periodicals then current. **Accessible Archives** will continue to add titles covering important topics and time periods to assist scholars and students at all academic levels.

Contact:

Rob Nagy
Sr. Vice President of Marketing and Sales
Accessible Archives
697 Sugartown Road
Malvern, PA 19355
Toll Free: 866-296-1488 Fax: 610-725-1745
<http://www.accessible.com>
rnagy@accessible.com